

Responsible. Purpose-Driven. ESG Real Estate.

Pioneering ESG Real Estate

For more than a decade, we've worked to incorporate an ESG platform into the heart of our real estate products, with the understanding that we must consider the future when making decisions today. We develop purpose-driven real estate products based on values that work in harmony with a sustainable environment, community good and complete transparency in execution. The EcoVest ESG platform addresses complex environmental and social issues without forfeiting the importance of financial growth in real estate investments.

ESG Real Estate Aligns with Core Values of Today's Investors

According to the 2021 Federated Hermes ESG Investing Survey, 95% of investment professionals have clients that have asked about ESG or responsible investing. A dramatic shift in investor behavior makes it clear that today's investors want to partner with companies that share values similar to their own. The ESG-based real estate asset class provides the opportunity not only to diversify returns, but also to address many of the core values influencing investment decisions today.



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Elements of an ESG Real Estate Investment

Real estate can have a significant social impact, with ESG values increasingly shaping and influencing real estate valuation. EcoVest has pioneered strategies to develop purpose-driven real estate investment products beneficial to communities, the environment, and society as a whole. In addition to financial risk/return analysis, we assess the potential of each real estate investment opportunity based on a series of criteria that protect natural resources, support health and well-being, and encompass fair and transparent practices.

ESG real estate criteria include:

- Social benefits to the community
- Reducing carbon footprint
- Preservation of natural resources
- Focus on sustainable building practices
- Renewable energy usage
- Ecofriendly and social requirements in sourcing construction materials and hiring practices

Our track record demonstrates that these ESG principals can be combined with forward-thinking design, core values, and profit objectives, while advancing public good.



95%

OF CLIENTS

Of Investment Professionals request ESG investing



11%

OF BABY BOOMERS*

Factor ESG into investment decisions



25%

OF GEN XERS*

Factor ESG into investment decisions



55%

OF MILLENNIALS*

Factor ESG into investment decisions



\$68T

OVER 25 YEARS
Largest non-wartime transfer of wealth



ENVIRONMENTAL GOAL

Carbon neutral



SOCIAL GOAL

Addresses 6-million-unit U.S. housing deficit



SUSTAINABILITY GOAL

Sustainable materials and resources

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*Emerging Trends in Real Estate® 2020, PwC and the Urban Land Institute